

## Press Release

**Concrete Gold Cement Brand - A Premium Product of Kanodia Group Bagged Best Employer Brand of the Year 2020-21 from the World HRD Congress.**

**(Production from Amethi Plant is commencing very soon)**

Date 26.10.2020

Kanodia Group is emerging Name in the Indian Cement Industry. Presently operating in Western UP, Eastern UP, Bihar, Delhi and Haryana Markets. With the world class Quality, its Premium Brand Concrete Gold Cement has become very popular and established in the North Zone markets especially Western UP, Delhi, Haryana & Uttarakhand.

The Company has 3 Cement Plants at Sikandrabad in the district of Bulandsahar UP and one Plant at Dugrawati, in the Bhabhua district of Bihar. The Group, has another Grinding Unit with the Capacity of 2.00 Million tonne per annum in the district of Amethi Uttar Pradesh is under commissioning and production expected by March 2021.

The Group has launched its **Concrete Gold Cement Brand** in the North region and in a very short span of time the Brand **Concrete Gold Cement** has established as a premium brand and has become very popular among customers.

The Organization is doing excellent job in the field of Human Resources also. During the Covid -19 where various Organizations are in process of lay off, salary deduction and forced leave etc to get rid off financial problems. On the Contrary. Kanodia Group has generated jobs in Nation Building the dream of Prime Minister Sh. Narendra Modi Ji & Chief Minister Sh. Yogi Adityanath Ji. The World HRD Congress Selected the **Concrete Gold Cement Brand** – A Premium Product of Kanodia Group for **The BEST EMPLOYER BRAND OF THE YEAR 2020-21**. Sh.P.P. Singh President ( Sales & Marketing ) **Concrete Gold Cement Brand** received the Certificate and Trophy from the said Organization.

The above information has been provided by Company Sh.K.N.JHA General Manager – Brand & Sales Promotion (8130627304 (M) through press release.